

CHESAPEAKE DECISIONS: THE DISCOVERY PROCESS

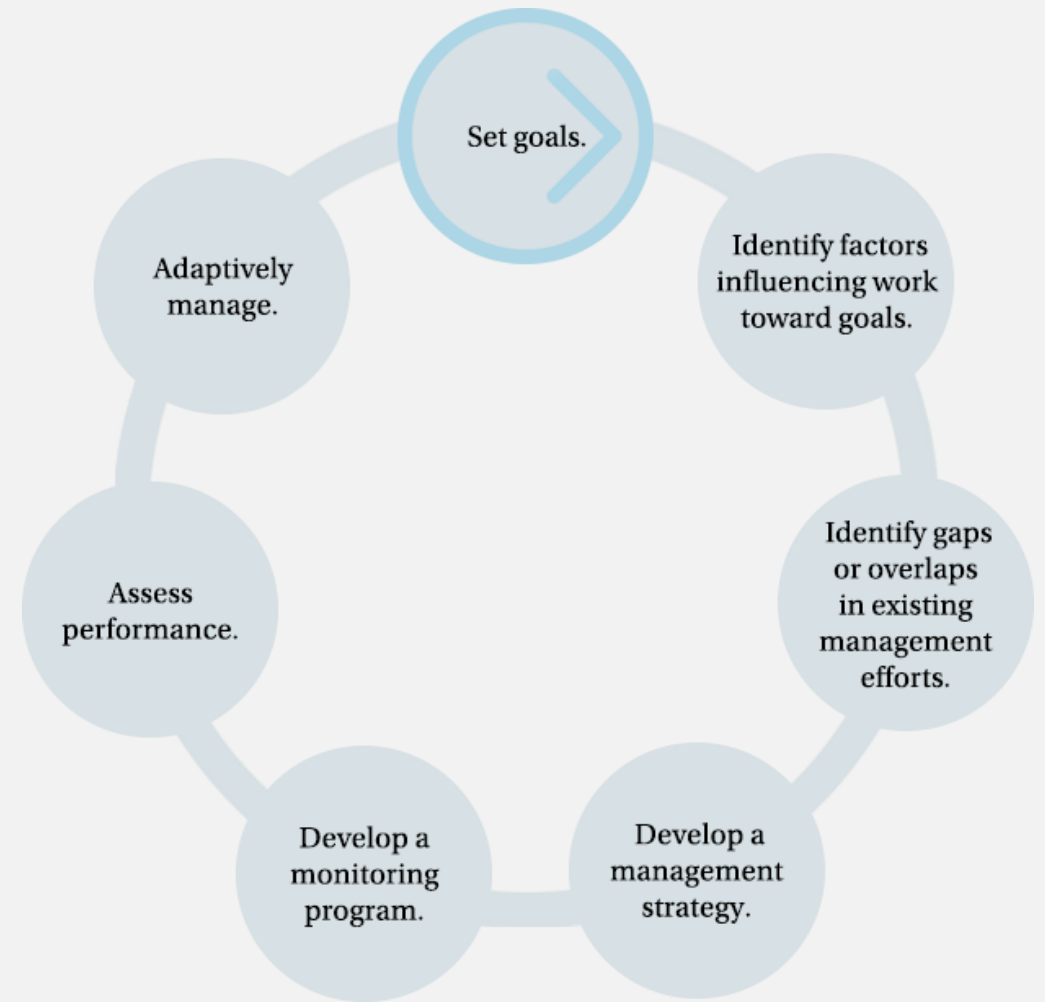
A Presentation to the Management Board

February 11, 2016

A close-up photograph of a person's hands, wearing a light-colored, long-sleeved shirt, holding a small, dried, brown object, possibly a seed or a piece of wood. The hands are positioned in the center of the frame, with the fingers gently cupping the object. The background is a soft, out-of-focus blue and green, suggesting an outdoor setting like a garden or a workshop. A white rectangular box with a thin black border is superimposed over the center of the image, containing the text "BEFORE WE BEGIN...".

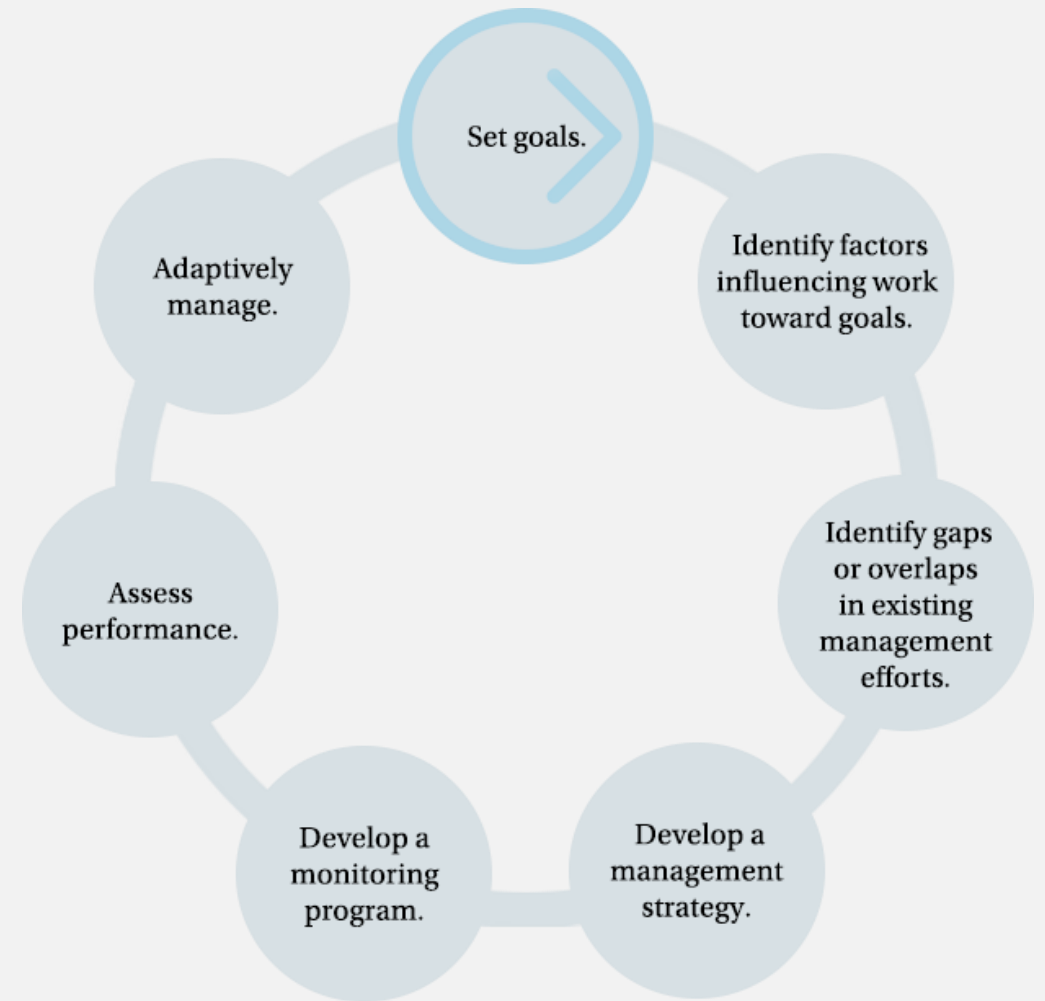
BEFORE WE BEGIN...

Who recognizes
this diagram?




THE ADAPTIVE MANAGEMENT DECISION FRAMEWORK

A guiding principle of the
Watershed Agreement



What does this
framework have to do
with
ChesapeakeDecisions?




The image features a close-up of an orange lifebuoy with white rope, positioned on the right side. The lifebuoy is partially visible, showing its top and side. The rope is coiled and attached to the buoy. The background is a blurred view of blue water with some ripples. A white rectangular box with a black border is centered in the image, containing the text.

You asked for a tool that would help you
adaptively manage.

A top-down view of several hands of different skin tones working together to assemble white puzzle pieces on a rustic wooden table. A black pen and a notebook are visible in the upper left corner. The puzzle pieces are arranged in a loose, non-linear pattern, with some hands actively placing or adjusting them. The wooden table has a prominent grain and some knots. The overall scene conveys a sense of teamwork and collaborative problem-solving.

You asked for a tool that would help us
collaborate to achieve our goals and outcomes.

The background of the slide is a photograph of a boat's orange hull and white rope against a blue sea. The rope is coiled and attached to the hull. The text is centered in a white box with a black border.

You asked for those tools to be supported
through a common platform.



CHESAPEAKE
PROGRESS



CHESAPEAKE
DECISIONS



CHESAPEAKE
DATA



But we need **you** to participate in the **discovery** process.

WE DON'T BELIEVE IN THE FIELD OF DREAMS



CHESAPEAKE DECISIONS: THE DISCOVERY PROCESS

THE CORE PROJECT TEAM



Doreen Vetter

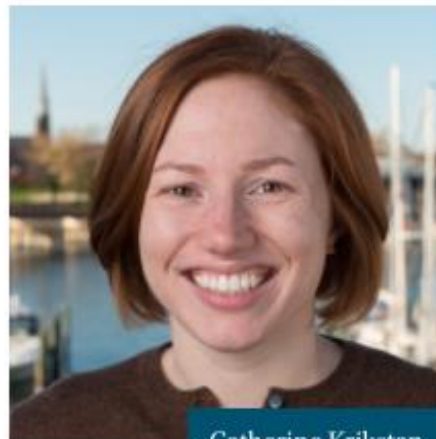
ChesapeakeStat Project Manager

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Doreen leads the ChesapeakeStat team and ensures data is used to improve our decision-making and communicate our progress.

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THE BUSINESS CASE

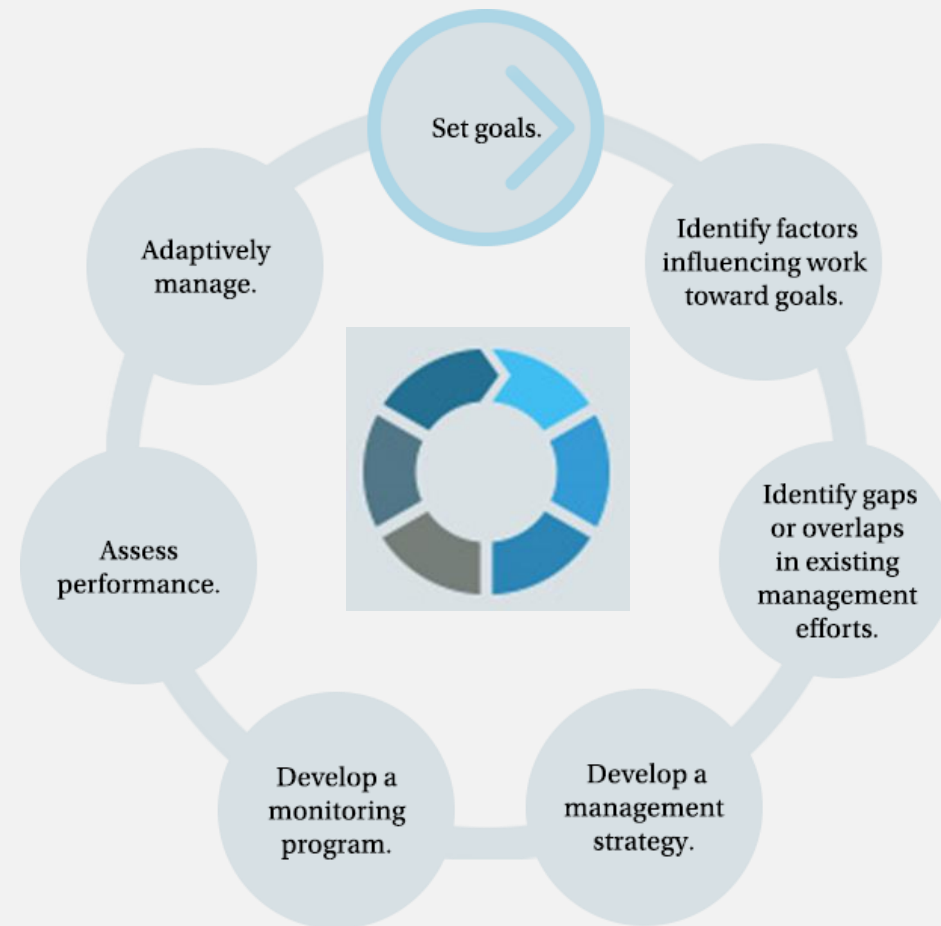
ChesapeakeDecisions will serve as a **decision support tool** that helps the Chesapeake Bay Program and its partners **work together** and **adaptively manage** their strategies to achieve the goals and outcomes of the *Chesapeake Bay Watershed Agreement*.

THE USER GROUPS

Goal Implementation Teams, Action Teams and Workgroups;
Management Board; and
Partnership Support.



THE TOOL'S PLACE IN OUR WORK



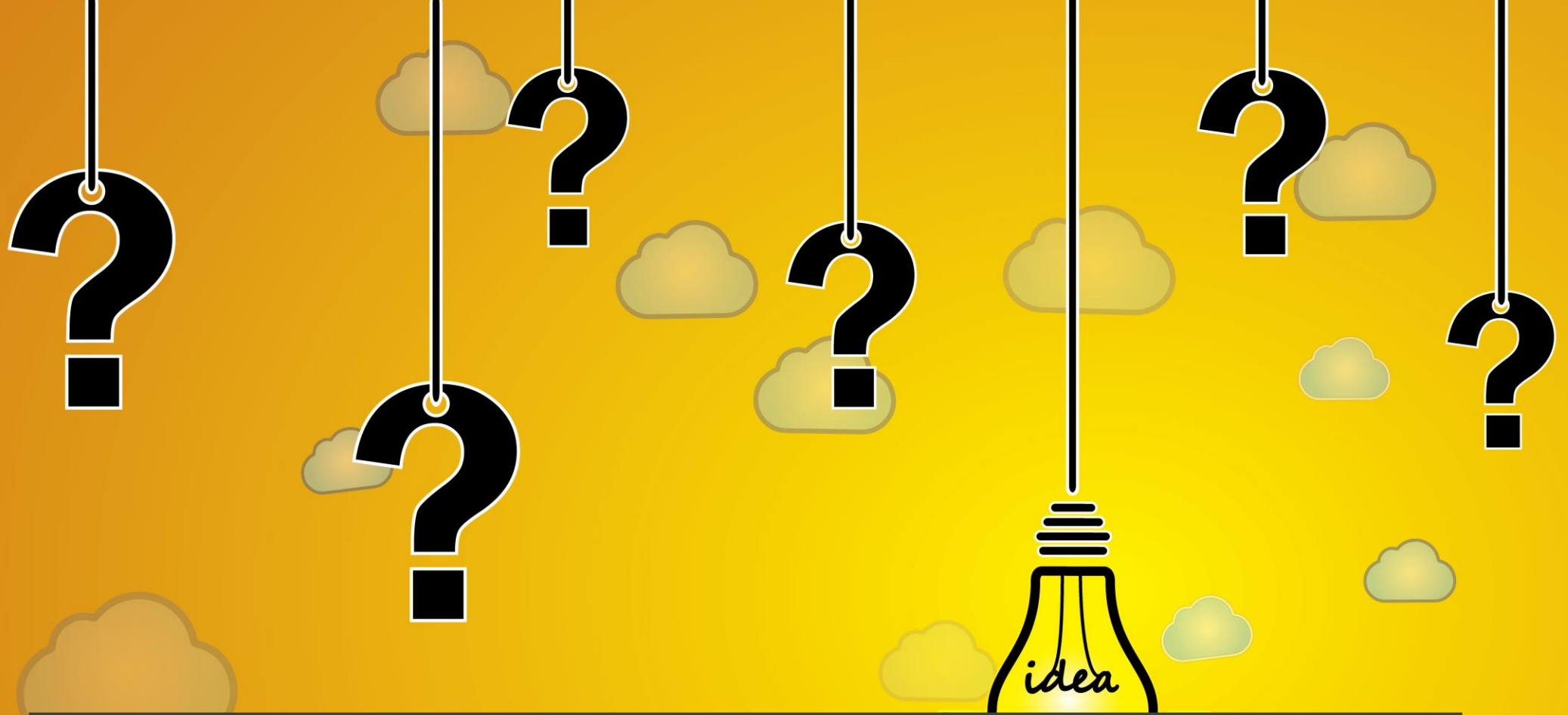
NOW, WE MUST VALIDATE OUR ASSUMPTIONS

How do our users make decisions?

How do our users collaborate?

How do our users apply adaptive management to their work?

How do our users hold themselves and each other accountable?



Asking these questions before we build will help us determine what is needed to create an effective product.

THE SCHEDULE

Feb. 17 – 25	Conduct in-person group discussions with user groups.
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March 7 – 16	Conduct interviews with individual stakeholders.
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March 10	Conduct group discussion with Management Board.
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March 16	Conduct group discussion with STAC.
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March 25	Receive report from CSRA.
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Early April	Share findings with stakeholders.
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Mid-April to Mid-May	Test information architecture and conceptual designs with stakeholders.
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Mid-May to Mid-June	Develop content strategy and governance plan.
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HOW SHOULD PARTICIPANTS PREPARE?



Bring an open mind and honest dialogue.

WHAT SHOULD PARTICIPANTS EXPECT?



An engaging conversation led by user experience professionals.



A series of group and individual exercises.

A yellow rotary telephone handset and base are shown on a wooden surface. The handset is at the top, with its coiled cord extending to the right. The base is at the bottom left. A white rectangular box with a black border is centered in the image, containing the text "Can't be there?".

Can't be there?

YOU CAN EXPECT

2 hour session at the start of the March 10 meeting.

Later: Updates from the Project Team.

Requests to test what is built.

WHAT WE ASK OF YOU

Please be responsive.

Please participate.

Please attend the March 10 Management Board meeting in person if possible.

QUESTIONS?

Contact Doreen Vetter at vetter.doreen@epa.gov.